

ADVOCACY POLICY

1 PURPOSE AND SCOPE

We Effect's advocacy policy sets out the organisation's approach to lobbying, opinion formation and other advocacy work.

2 PARTNER ADVOCACY

We Effect is a rights-based organisation. This means that We Effect believes that states and governments are duty bearers that have the ultimate responsibility for ensuring that all citizens human rights are fulfilled.

Therefore, we support our partner organisations to develop and strengthen their capacity to represent their members, demand their rights and influence decision-makers on issues relevant to the partner organisation's objectives. This support forms part of We Effects core development cooperation.

Partner organisations may not use We Effect's name without our consent. We Effect and partner organisations can conduct joint advocacy activities.

3 WE EFFECT ADVOCACY

We Effect also conducts its own advocacy work, both in Sweden and globally. The advocacy policy, the global advocacy strategy and the annual work plan govern which issues We Effect will advocate for.

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4 GUIDING PRINCIPLES

- We Effect never carries out lobby and/or advocacy in matters that cannot be derived from the organisation's purpose. This means that We Effect does not respond to referrals, partake in activities, or sign articles that concern other issues.
- We Effect's advocacy work is always conducted with respect and transparency. This means that we are open with whom we meet, and which issues we pursue.
- We Effect does not carry out lobby and advocacy work solely for the purpose of recognition. Investing time and other resources in influencing political decisions can only be justified if these decisions are important to support or secure We Effects purpose.
- A good relationship with the media contributes to transparency in our operations and is an opportunity for us to spread knowledge. This means that We Effect must have good preparedness to meet the media's demands for speed and transparency.
- We Effect's spokespersons are decided in our spokesperson policy.